



ICTACEM

2017

SEVENTH INTERNATIONAL CONFERENCE
ON
THEORETICAL, APPLIED, COMPUTATIONAL
AND EXPERIMENTAL MECHANICS
DECEMBER 28-30, 2017



DEPARTMENT OF AEROSPACE ENGINEERING
INDIAN INSTITUTE OF TECHNOLOGY
KHARAGPUR

ABOUT ICTACEM

Mechanics is an area common to many disciplines of science and engineering and has made tremendous strides in recent years. ICTACEM Conference is aimed at bringing together academicians and researchers working in various disciplines of mechanics to exchange views as well as to share knowledge between people from different parts of the globe.

Mechanics research, having wide ranging applications, plays an important role in the analysis and design of many engineering systems. Due to the continued efforts in the Applied, Computational, Theoretical and Experimental Mechanics fields Indian Computational Mechanics, especially during the last two decades, research done in India is finding application in national developmental programs and it is gaining rapid recognition from the international community.

The forthcoming Applied, Theoretical, Computational and Experimental Mechanics (ICTACEM-17) Conference to be held at IIT Kharagpur is expected to attract attention of about 250 researchers from India and abroad. This is going to be one of the biggest general Mechanics meetings organized in India so far. With this conference, the research in the Mechanics in India would get a momentum. Additionally, it will provide an immense technical benefit to the national and international Mechanics communities in the form of technical collaborations.

All organizations who are involved in the field of mechanics directly or indirectly can advertise to the right audience. This conference will also be an excellent opportunity for companies who showcase or advertise provide products and services commonly used by the mechanics community, such as hardware for experimental measurements and commercial packages for studying various aspects of mechanics relate to fluid, structure, dynamics, control and propulsion etc. or maybe more.

The organizing committee for ICTACEM-2017 invites companies and other organizations to advertise their organization during the conference. The opportunities available are in the form of advertisement in the Book of Abstracts, exhibition booths and banners displayed at the venue and website. Additionally, more exposure may also be sought through sponsoring registration kit items, tea-break, lunch and dinner events etc.

The complete details about the sponsorship opportunities are shown overleaf. In order to provide sponsorship in any of the above categories, please fill the online sponsorship form here <https://goo.gl/forms/OVil3CXInoyJA1bd2> (Google Form) and the conference organizers will contact you.

More details about the conference may be found at its website at:

<http://www.ictacem.org/>



The following four flagship sponsorship opportunities offer a package of different benefits listed against them:

Platinum	Rs. 2,50,000	Front inner full page in colour in the Book of Abstracts 4 registrations, 1 exhibition booth, Limited to one sponsor
Gold	Rs. 2,00,000	Back inner full page in colour in the Book of Abstracts 3 registrations, 1 exhibition booth, Limited to one sponsor
Silver	Rs. 1,50,000	Full page in colour in the Book of Abstracts 2 registrations, 1 exhibition booth
Bronze	Rs. 1,00,000	Half page in colour in the Book of Abstracts, 1 registration, 1 exhibition booth

In addition to the above, Platinum, Gold, Silver and Bronze sponsors will have their company logos displayed in conference event banners, all communications and in the ICTACEM-2017 website homepage. They can also include one brochure/pamphlet in the registration kit to the conference delegates.

Additional sponsorship opportunities, their price per unit and their benefits are as follows:

Conference gala dinner for Rs. 3,00,000 (limit 1) : 4 registrations, brochures/pamphlets on dinner tables and in each registration kit, banner at dinner venue, company logo on invitation cards. This event will be open to all conference delegates and many IIT Kharagpur members.

Conference dinner for Rs. 1,50,000 (limit 1) : 2 registrations, brochures/pamphlets on dinner tables and in each registration kit, banner at dinner venue and company logo on invitation cards.

Invited talk for Rs. 1,50,000 : Company profile audio-video screening before the talk.

Conference lunch for Rs. 60,000 (limit 3) : 1 registration, banner and exclusive booth during lunch time near lunch venue, brochures/pamphlets distribution during lunch, near lunch venue and company logo on lunch coupons.

Tea break for Rs. 20,000 (limit 6) : 1 registration and banner put up during tea time.

Registration kit for Rs. 1,50,000 (limit 1) : 2 registrations, company logo on bag and stationery, brochures/pamphlets inclusion in bag.

Advertisement in the Book of Abstracts : at Rs. 20,000 for full-page in color and Rs. 10,000 for half-page in colour.

A brochure/pamphlet in registration kit for Rs. 5,000.

Exhibition booth for Rs. 25,000.

Attendee bags for Rs. 1,50,000 (limit 1). Sponsors will have their company logo included on an attractive tote bag that is provided to attendees upon registration.

Attendee bag insert Rs. 75,000 (limit 2). Include company literature, promotional items or giveaways in the attendee registration packets. We will place up to two items in the tote bags for attendees as they register. Include invitations to visit your booth or announcements of product demonstrations or other giveaways. This is a great way to ensure you reach everyone in attendance at the conference.

ICTACEM SECRETARIATE

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